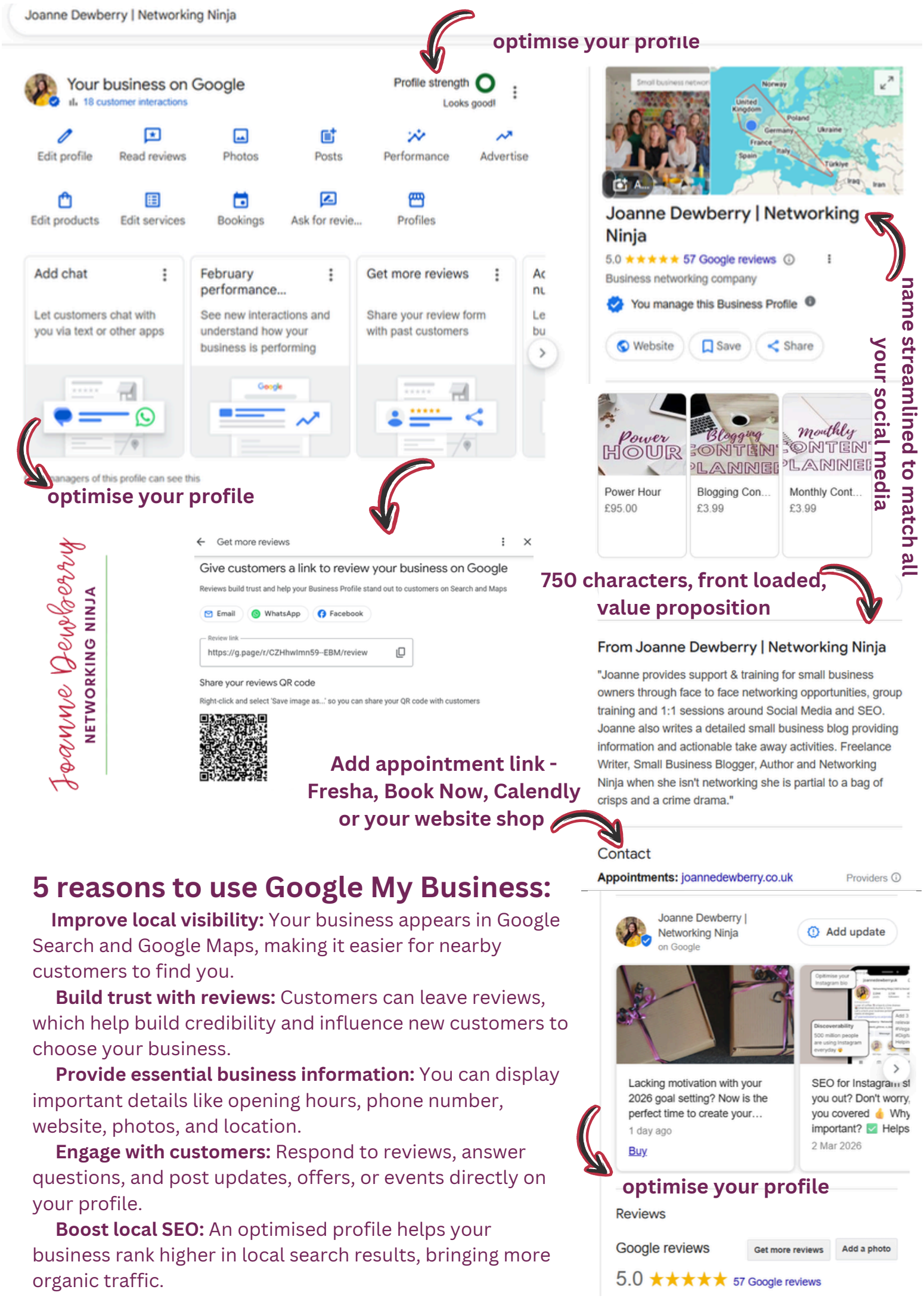


5 reasons to use Google My Business:

Improve local visibility: Your business appears in Google Search and Google Maps, making it easier for nearby customers to find you.

Build trust with reviews: Customers can leave reviews, which help build credibility and influence new customers to choose your business.

Provide essential business information: You can display important details like opening hours, phone number, website, photos, and location.

Engage with customers: Respond to reviews, answer questions, and post updates, offers, or events directly on your profile.

Boost local SEO: An optimised profile helps your business rank higher in local search results, bringing more organic traffic.